



# Courtesy Connections

July-December 2022

## Operational Excellence

**14th St Gets a New Look!**  
This fall, 14th St in Austin, MN, got a fresh new look and remodel inside! We celebrated the re-opening with a Chamber of Commerce ribbon cutting and special events for kiosk use throughout the day.  
*See top right photo*



**Record-Setting Day!**  
We take great pride in celebrating our crew and manager's achievements. Pictured are employees in Clear Lake, IA, on a record-setting sales day!  
*See middle photo*



**World Famous Fries!**  
Everyone knows McDonald's Fries are World Famous, golden and delicious, but now Mason City, IA, has the award to prove it!  
*See bottom right photo*



**Meeting of the Minds**  
Operational Excellence starts at the top! Supervisors and managers from the Rochester, MN market gather for a meeting.  
*See bottom left photo*



## McFamily

Congratulations to the 30+ employees who celebrated significant anniversaries during Q3 and Q4 of 2022!



### Halloween Dress Up Day!

Employees at Truax Ln, Eau Claire had fun with costume days and treats to showcase their Halloween spirit. A fun way to celebrate the fantastic work they put in every day!



### Christmas in July!

This might look like your average holiday festivities that happens in December... but it was actually "Christmas in July" at Gateway Dr. in Eau Claire, WI! Certainly warmer than a normal Wisconsin Christmas!



### Sister Sister!

Tracy and Haley have nearly 50 years of combined McDonald's experience! Their hard work in the Rochester, MN market does not go unnoticed!



## Community Events



Summer Parade - Bloomer, WI



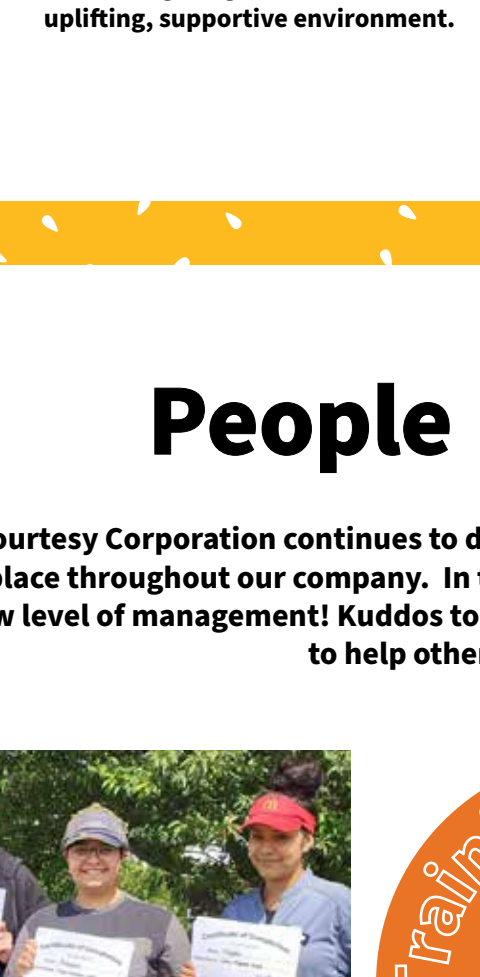
Clearwater Holiday Parade - Eau Claire, WI



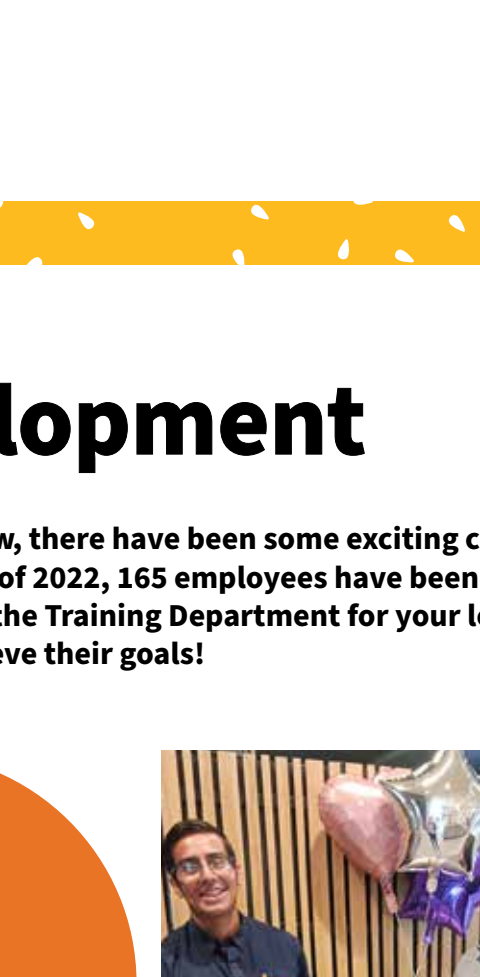
Managers Samantha White, Sheila Shah, and Supervisor Katie Johnson attended the Chamber of Commerce Business After Hours event. Austin, MN



Winona State University Game Day - Winona, MN



Meet Menomonie - Menomonie, WI



Open-Air Fair - Cannon Falls, WI



Kids Expo - Winona, MN



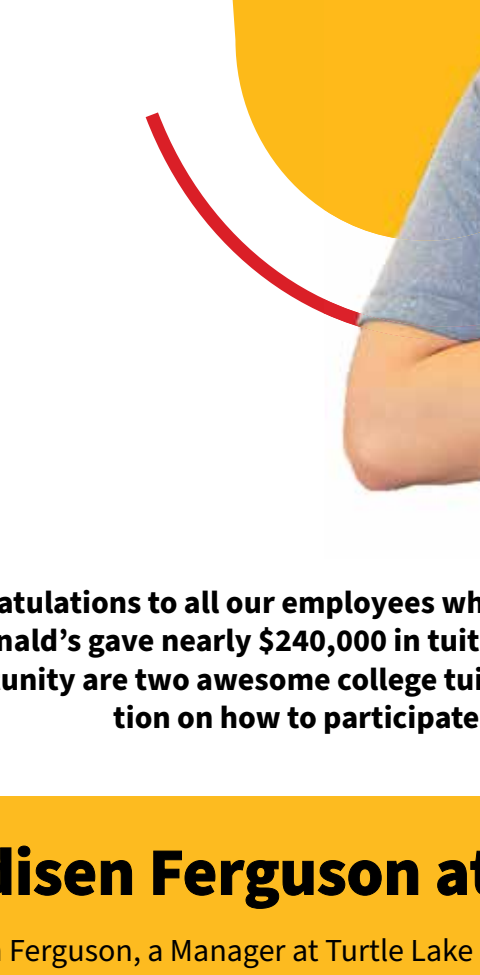
National Night Out - Onalaska, WI



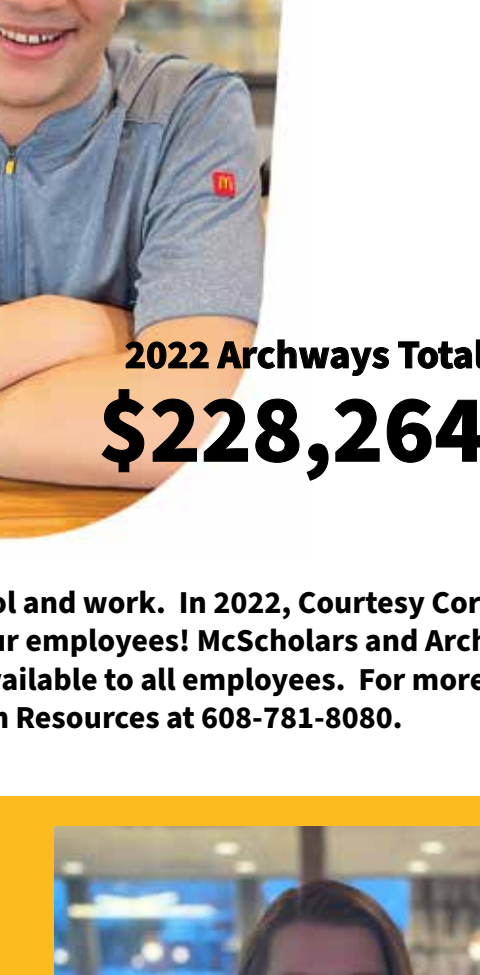
In November, Losey Blvd. welcomed school staff, parents and students of State Road Elementary to the restaurant and donated a percentage of sales to the PTO Teacher Reimbursement Fund.



Since 2016, Courtesy Corporation has proudly hosted "Thankful Tuesday" events in all restaurants. On the Tuesday of Thanksgiving week, a free Combo Meal is offered to all active Police Officers, Fire Fighters, Military, EMTs and dispatchers. Over 600 meals were provided this year!



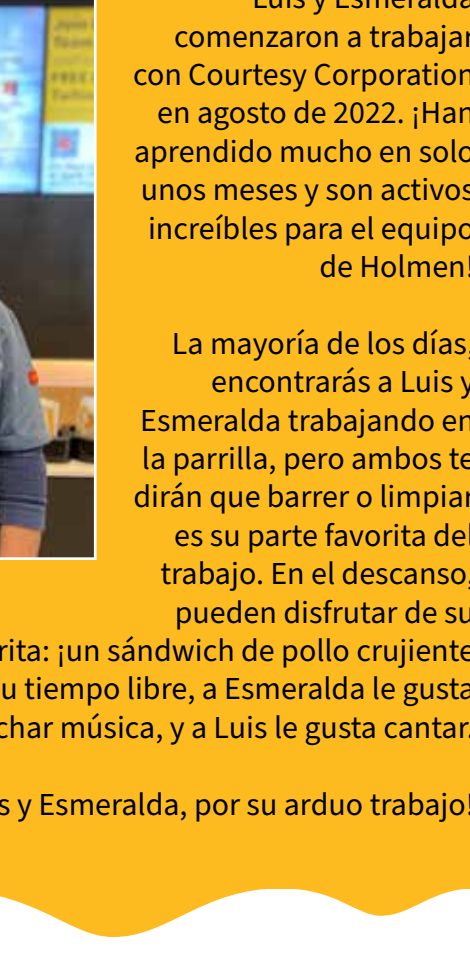
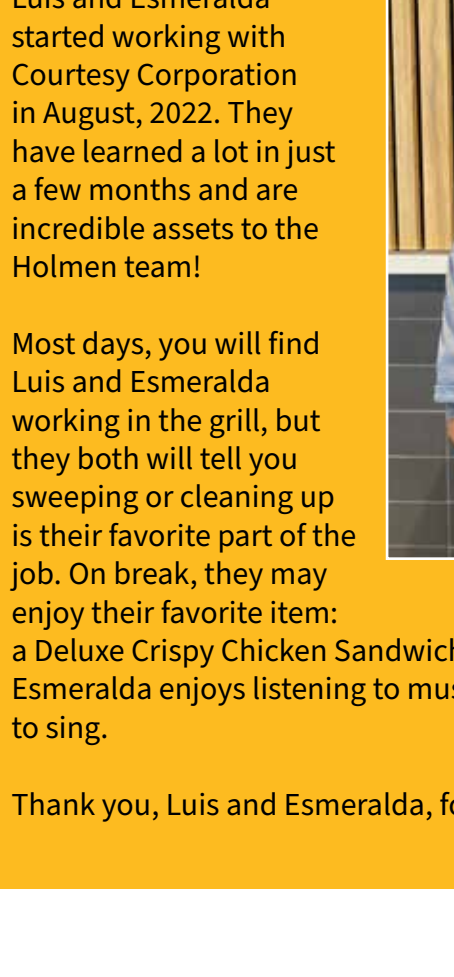
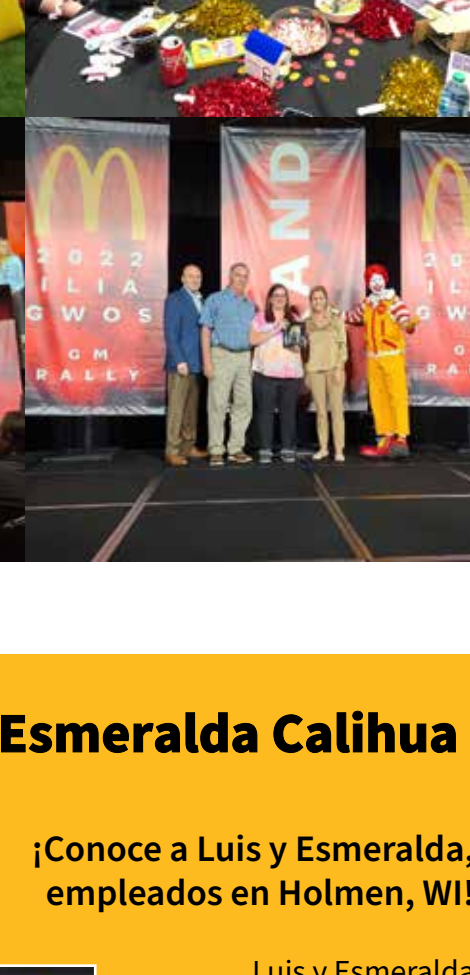
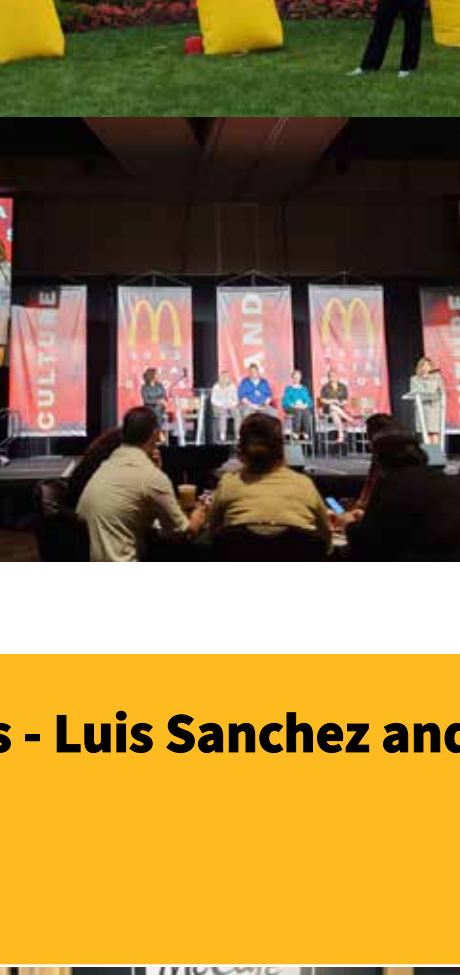
Meet Jessica, Miss Remarkable 2021! Jessica LOVES McDonald's and visited us in La Crosse, WI, to eat dinner, mingle with the employees, and tour one of the restaurants. The Miss Remarkable Pageant is a program that gives women with disabilities the opportunity to build life skills and self-confidence through educational workshops and an onstage pageant experience in an uplifting, supportive environment.



This past July, our restaurants in Minnesota and Northwestern Wisconsin participated in the Fries for Supplies Initiative. For one week, 10% of the sales of every a la carte order of fries was donated to the Kids in Need Foundation. Funds raised provided school supplies to schools nationwide, including Rochester Math and Science Academy pictured here!

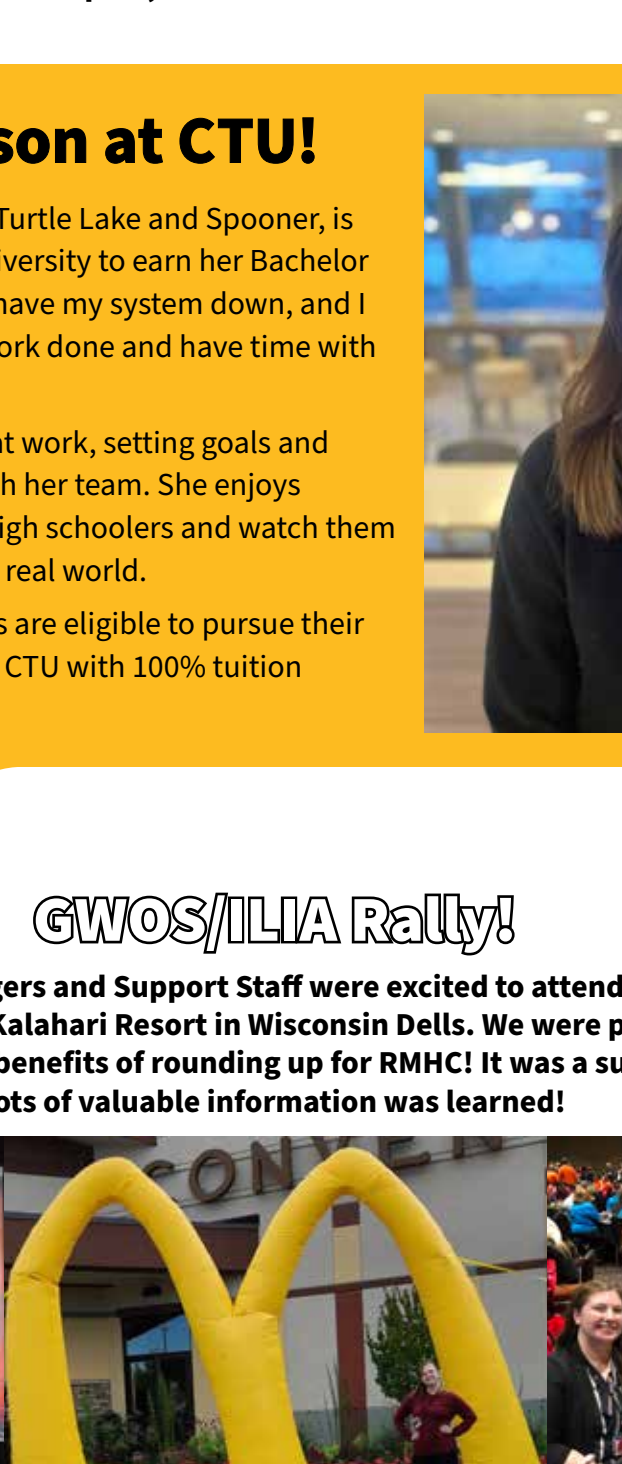
## People Development

As Courtesy Corporation continues to develop and grow, there have been some exciting changes taking place throughout our company. In the second half of 2022, 165 Employees have been promoted to a new level of management! Kudos to the managers and the Training Department for your leadership to help others rise and achieve their goals!



## Employee Commitment

2022 McScholars Total  
**\$10,787**

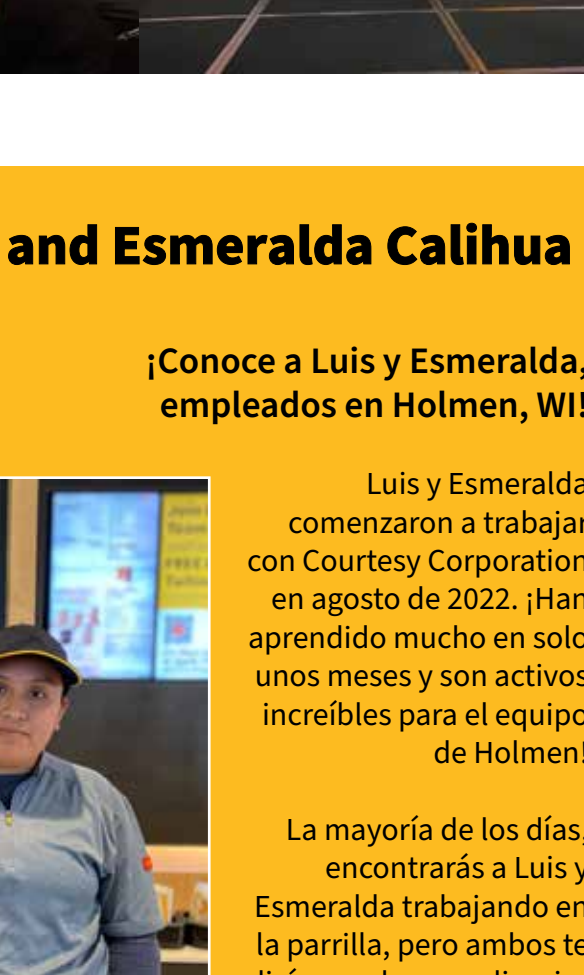


2022 Archways Total  
**\$228,264**

Congratulations to all our employees who balance school and work. In 2022, Courtesy Corporation McDonald's gave nearly \$240,000 in tuition dollars to our employees! McScholars and Archways to Opportunity are two awesome college tuition benefits available to all employees. For more information on how to participate, contact Human Resources at 608-781-8080.

### Madisen Ferguson at CTU!

Madisen Ferguson, a Manager at Turtle Lake and Spooner, is attending Colorado Technical University to earn her Bachelor of Science in Criminal Justice! "I have my system down, and I am able to work, get my schoolwork done and have time with family and friends."  
Madisen loves being challenged at work, setting goals and celebrating accomplishments with her team. She enjoys getting the opportunity to train high schoolers and watch them learn and grow as a person in the real world.  
Way to go Madisen! All employees are eligible to pursue their Associate or Bachelor's degree at CTU with 100% tuition covered!



### GWOS/ILIA Rally!

This past fall, 35 General Managers and Support Staff were excited to attend a fun-filled two day event for the GWOS/ILIA Rally at the Kalahari Resort in Wisconsin Dells. We were proud to feature five of our very own to teach others the benefits of rounding up for RMHC! It was a successful few days with lots of valuable information was learned!

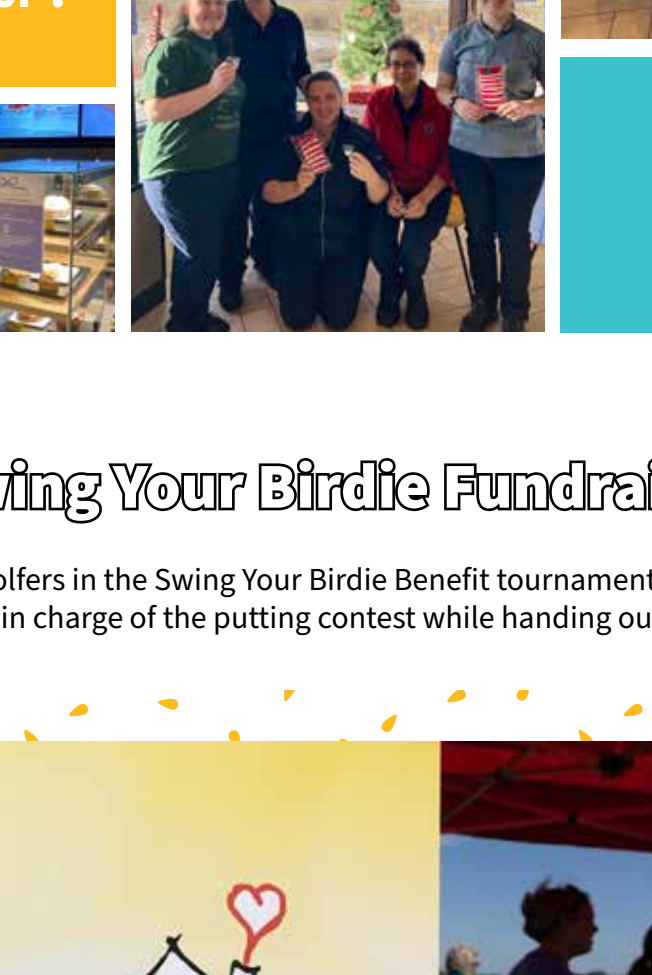


### Employee Features - Luis Sanchez and Esmeralda Calihua

Meet Luis and Esmeralda, employees in Holmen, WI!

¡Conoce a Luis y Esmeralda, empleados en Holmen, WI!

Luis and Esmeralda started working with Courtesy Corporation in August, 2022. They have learned a lot in just a few months and are incredible assets to the Holmen team!



Luis y Esmeralda comenzaron a trabajar con Courtesy Corporation en agosto de 2022. ¡Han aprendido mucho en solo unos meses y son activos increíbles para el equipo de Holmen!

Most days, you will find Luis and Esmeralda working in the grill, but they both will tell you sweeping or cleaning up is their favorite part of the job. On break, they may enjoy their favorite item: a Deluxe Crispy Chicken Sandwich! In her free time, Esmeralda enjoys listening to music, and Luis likes to sing.

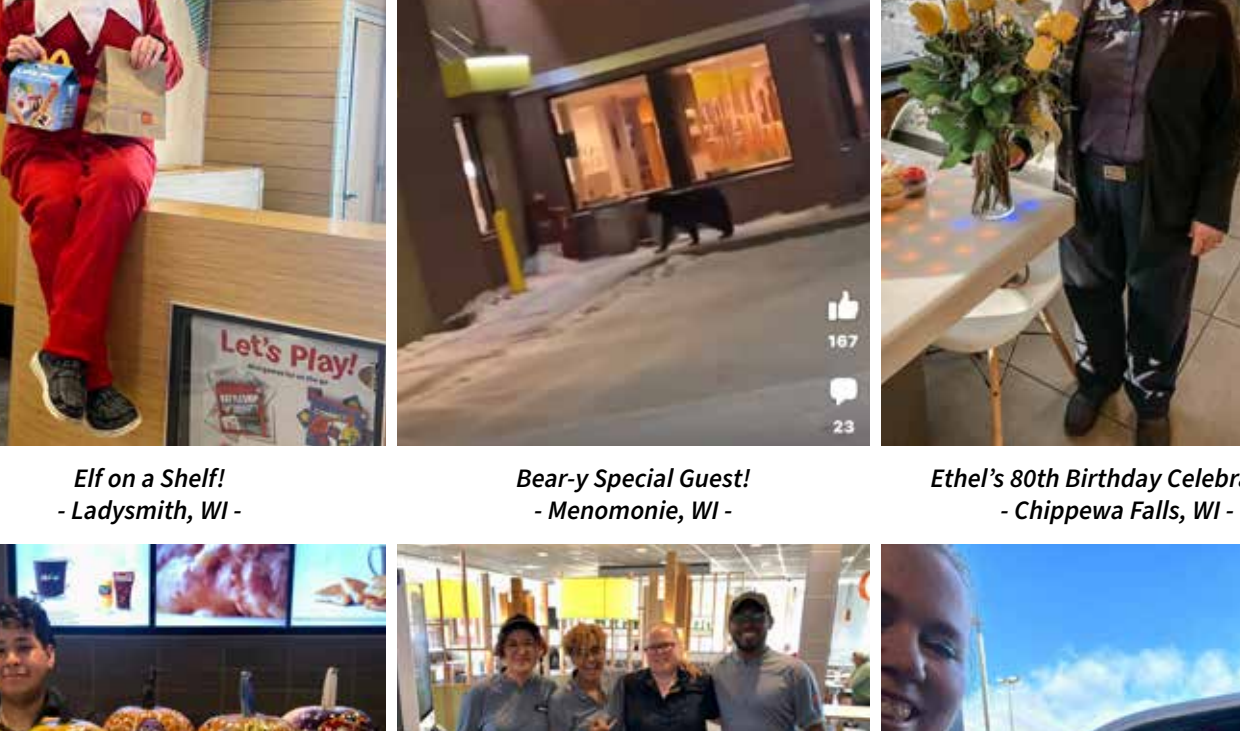
La mayoría de los días, encontrarás a Luis y Esmeralda trabajando en la parrilla, pero ambos te dirán que barrer o limpiar es su parte favorita del trabajo. En el descanso, pueden disfrutar de su comida favorita: ¡un sándwich de pollo crujiente de lujo! En su tiempo libre, a Esmeralda le gusta escuchar música, y a Luis le gusta cantar.

Thank you, Luis and Esmeralda, for your hard work!

¡Gracias, Luis y Esmeralda, por su arduo trabajo!

### Thank You Crew - Mary Hills in Spooner, WI

Caring and compassionate are two words used to describe Mary Hills of Spooner, WI. Mary was nominated by a customer through McDonald's National "Thank You Crew" program, which celebrates the connection between restaurant employees and customers. Thank you for all you do, Mary!

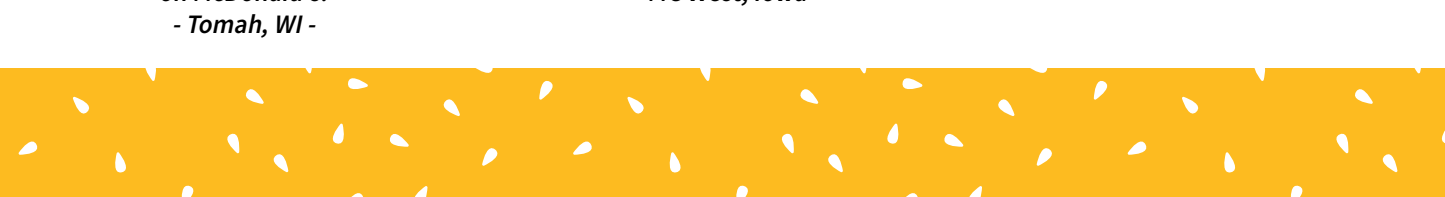


### RMHC

One simple ask and one small donation has had a remarkable impact on Ronald McDonald House Charities. Courtesy Corporation's Round-Up success in 2022 was a STAND OUT! We continue to lead the pack in Round-Up in McDonald's Restaurants!

### RMH Gratitude Visits & Giving Tree

Staff members from the Madison Ronald McDonald House visited our restaurants. They surprised our staff with treats and expressed gratitude for all they do for the House, day in and day out! Westfield and Richland Center also participated in the giving tree donation during the holidays!



KEEP ROUNDING UP!



### Swing Your Birdie Fundraiser

It is always fun to join the golfers in the Swing Your Birdie Benefit tournament to help raise money for RMHC! Hannah and Dani were in charge of the putting contest while handing out some delicious cookies!



### Courtesy Moments



Elf on a Shelf! - Ladysmith, WI -



Bear-y Special Guest! - Menomonie, WI -



Ethel's 80th Birthday Celebration! - Chippewa Falls, WI -



Halloween Pumpkin Decorating - Arcadia, WI -



International Students hard at work - Wisconsin Dells, WI -



Special Visit from Santa in the Drive-Thru! - Merrill, WI -



Preston Wildes submitted a business essay on McDonald's! - Tomah, WI -



Holiday Celebrations! - MC West, Iowa -



Outstanding Gardens Award! - Sparta, WI -