



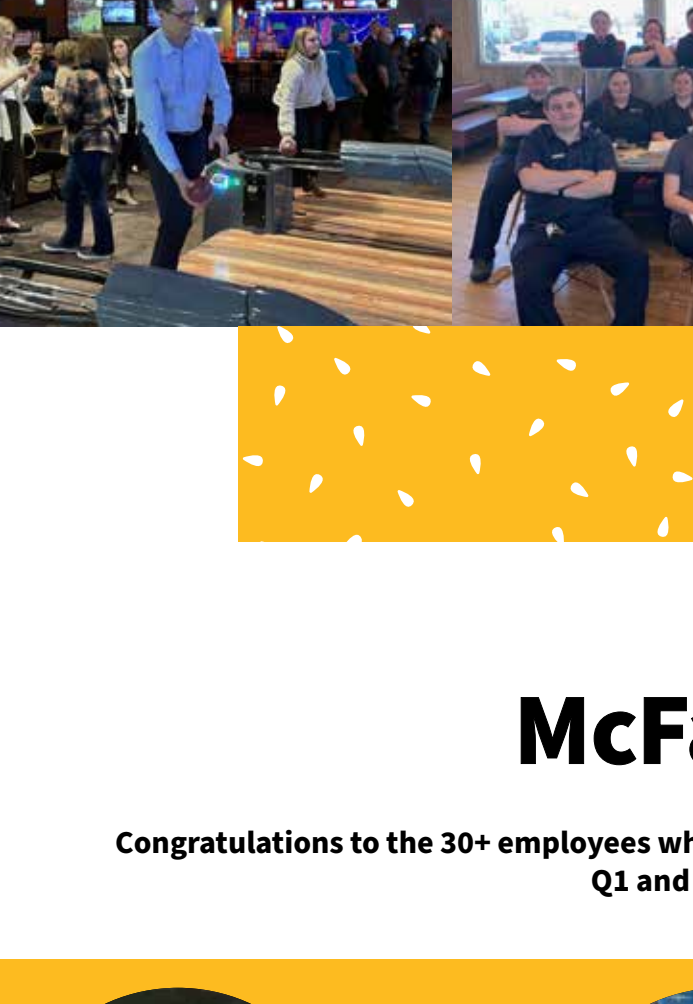
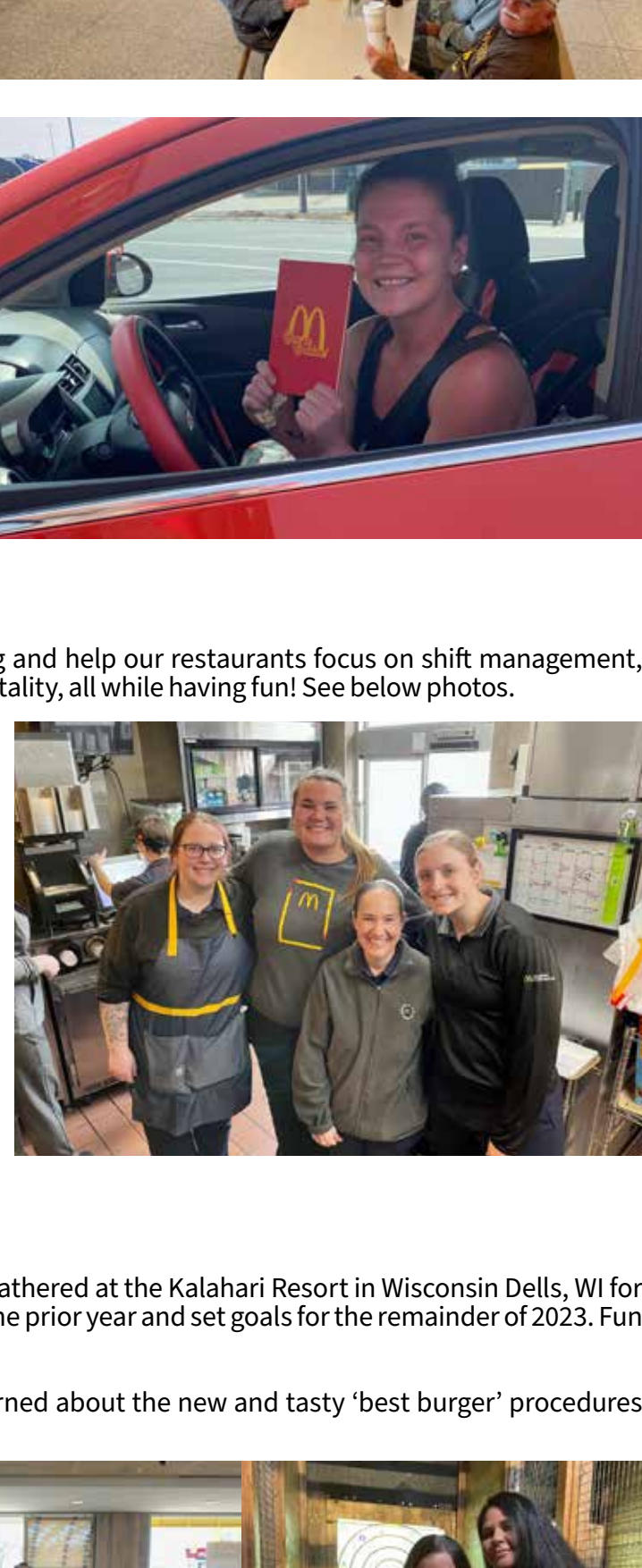
Courtesy Connections

January - June 2023

Operational Excellence

Tomah's Grand Re-Opening!
After closing its doors on March 5th, the Tomah, WI, McDonald's got a complete rebuild this Spring. With the successful opening weekend just before the busy Fourth of July, the popular travel stop was a non-stop hustle and bustle! Opening events filled the weekend: Chamber of Commerce ribbon-cutting ceremony, giveaways, a digital 'parking lot party,' a Tomah High School donation, and thousands of happy customers checking out the new store!

- **McElder Morning** - The McElders have been gathering at the Tomah McDonald's for more than 30 years. We welcomed them back to the newly renovated store with a special 'McElder Morning' party complete with coffee, cookies, and retro McDonald's knepstakes. See photo on right.
- **Tomah High School Donation** - A percentage of sales from dinner on July 6 was donated to Tomah High School to support student programs. Their school to work youth apprenticeship program brings in many employees at the restaurant, and we love supporting the school in any way we can!



Running Great Restaurants!

Running Great Restaurant visits have been in full swing and help our restaurants focus on shift management, accuracy, speed, digital, delivery, cleanliness, and hospitality, all while having fun! See below photos.



Annual Planning Meeting

Operations Managers, Supervisors, and Support Staff gathered at the Kalahari Resort in Wisconsin Dells, WI for the annual Planning Meeting to discuss learnings from the prior year and set goals for the remainder of 2023. Fun afternoons activities included bowling and axe throwing!

Managers in the Austin and Albert Lea, MN, market learned about the new and tasty 'best burger' procedures together at Oakland Ave. See below middle photo.



McFamily

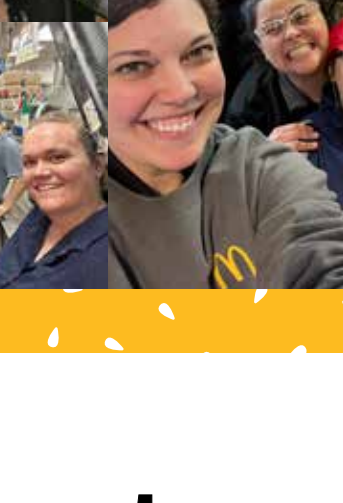
Congratulations to the 30+ employees who celebrated significant anniversaries during Q1 and Q2 of 2023!



Mike Johnson
Construction Manager
50 Years



Bonnie Carlson
Lake Delton, WI
50 Years

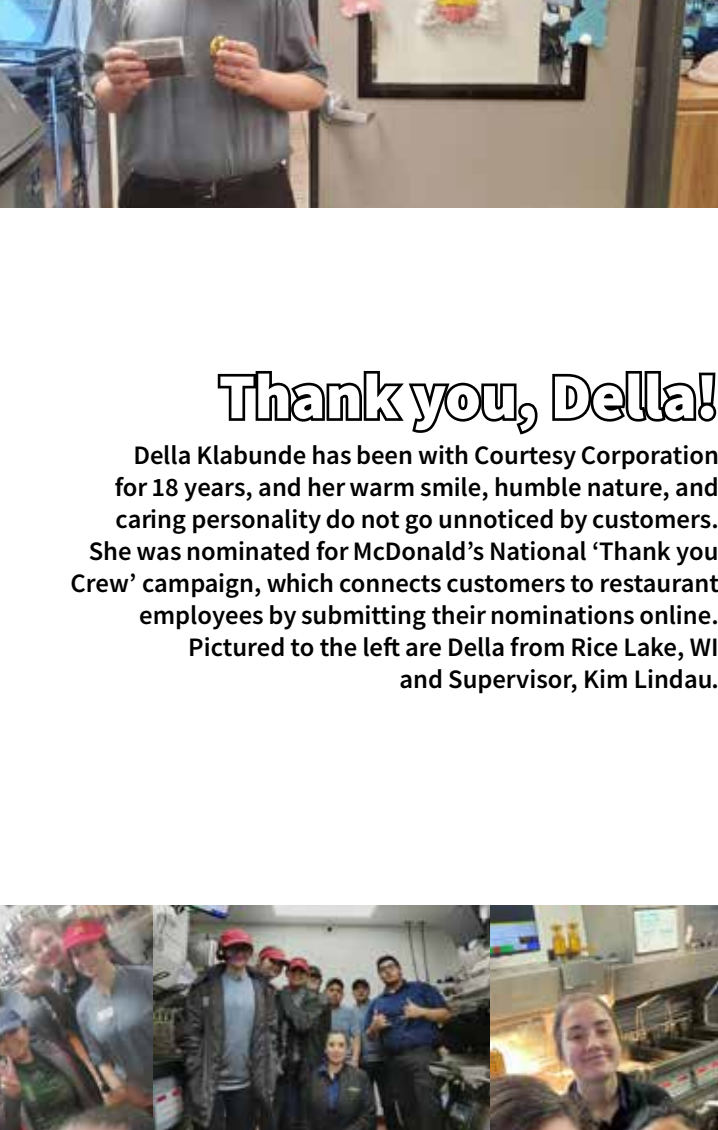


Jarod Hrabak
Losey Blvd, La Crosse, WI
10 Years

Holiday Celebrations!

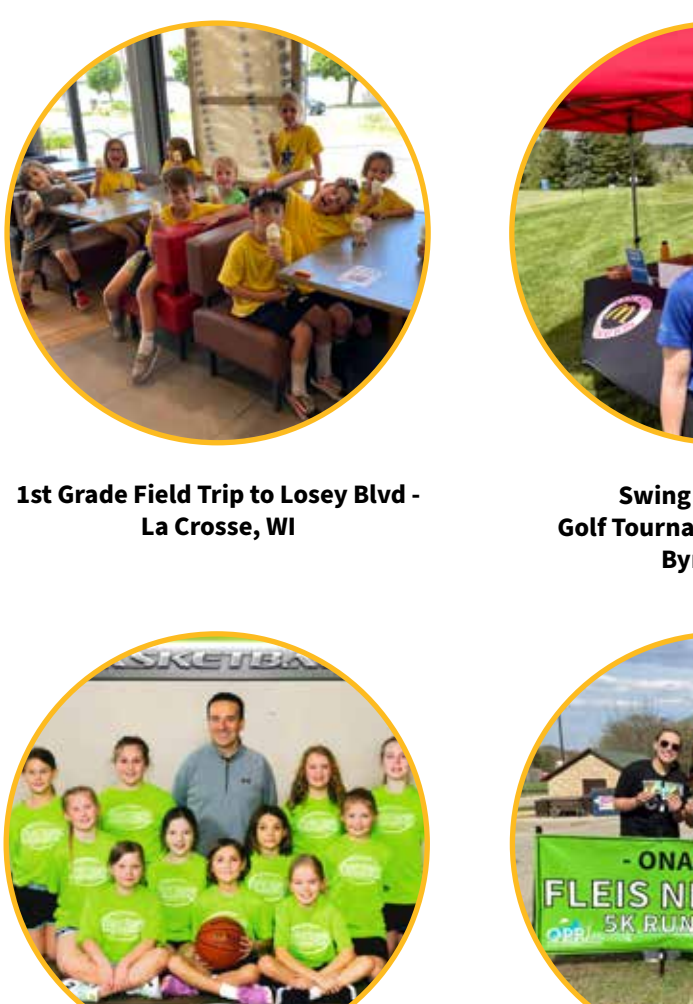
Valentine's Day

Employees at Bridge St. and Winona celebrate Valentines Day!



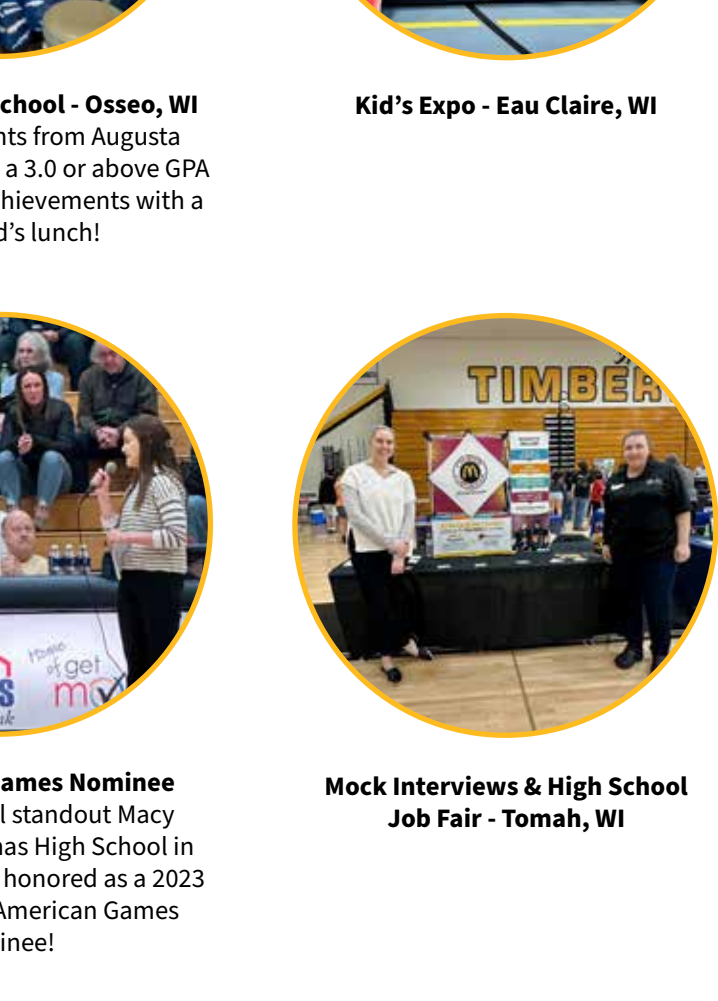
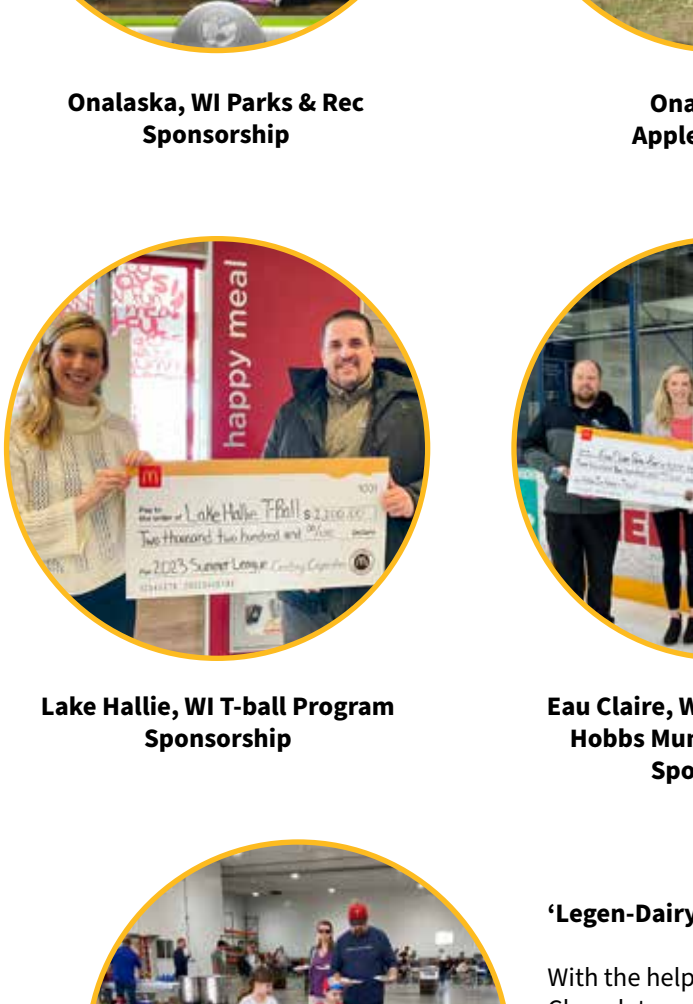
Easter

Employees at Winona West, MN had fun with decorations and bunny ears to celebrate Easter this year!



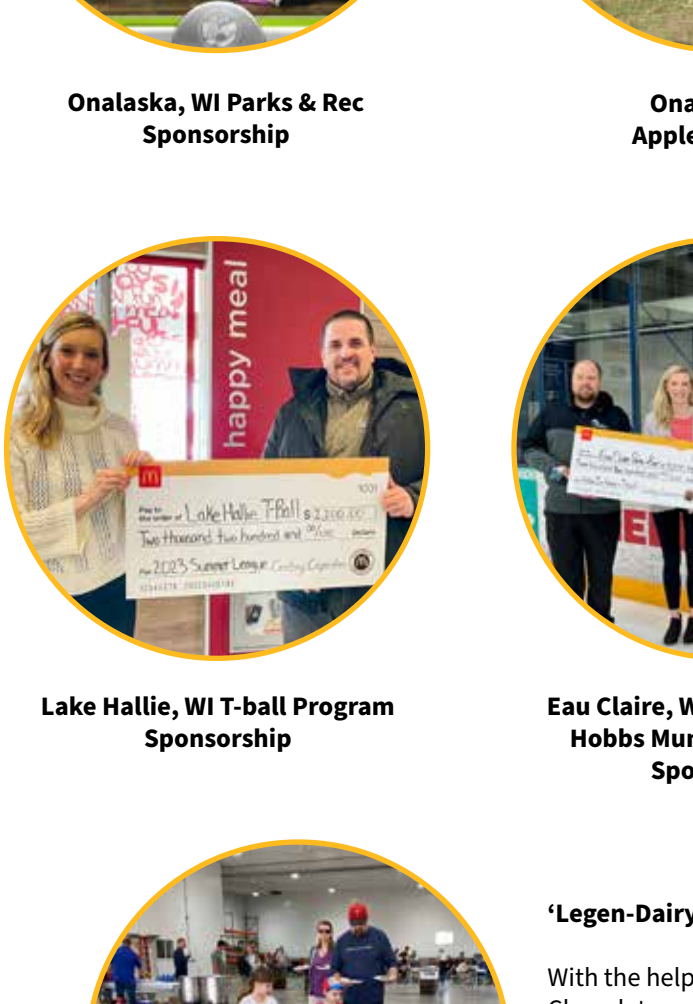
St. Patrick's Day

The crowd favorite Shamrock Shake was back for St. Patrick's Day! Broadway Ave, Rochester, MN and Supervisor, Jesse Schoenfuss celebrate the holiday!



Thank you, Della!

Della Klabunde has been with Courtesy Corporation for 18 years, and her warm smile, humble nature, and caring personality do not go unnoticed by customers. She is nominated for McDonald's National 'Thank you Crew' campaign, which connects customers to restaurant employees by submitting their nominations online. Pictured to the left are Della from Rice Lake, WI and Supervisor, Kim Lindau.



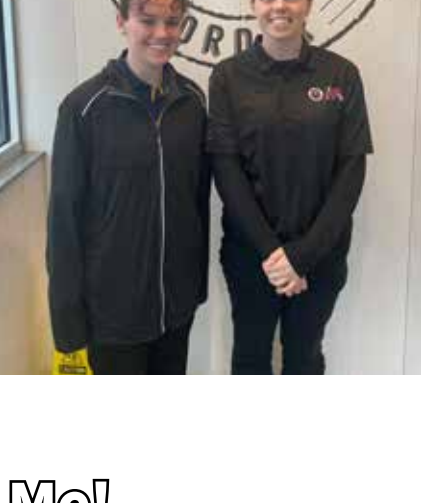
Community Engagement



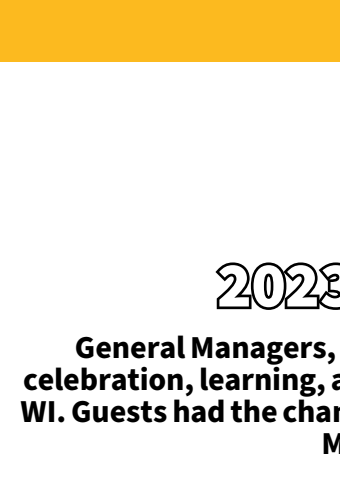
Coffee & Commerce - Chippewa Falls, WI
Members of the Chippewa Falls Chamber of Commerce gathered for coffee and a tour of the restaurant in April for their monthly gathering.



Augusta Middle School - Osseo, WI
8th-grade students from Augusta Middle School with a 3.0 or above GPA celebrated their achievements with a McDonald's lunch!



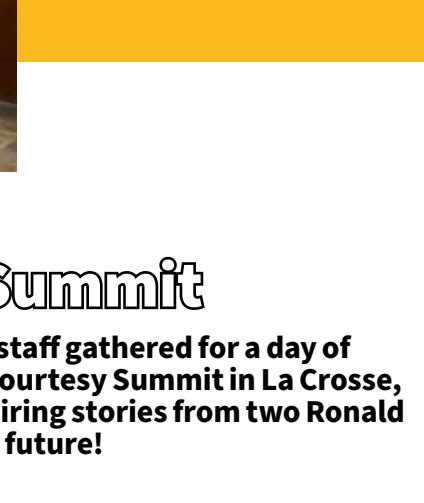
Kid's Expo - Eau Claire, WI



Ukraine Job Fair - Minneapolis, MN



All-American Games Nominee
Local basketball standout Macy Donarski of Aquinas High School in La Crosse, WI, was honored as a 2023 McDonald's All-American in Games Nominee!



Mock Interviews & High School Job Fair - Tomah, WI



1st Grade Field Trip to Losey Blvd - La Crosse, WI



Swing Your Birdie Golf Tournament for RMHC - Byron, MN



Steamboat Parade - Winona, MN



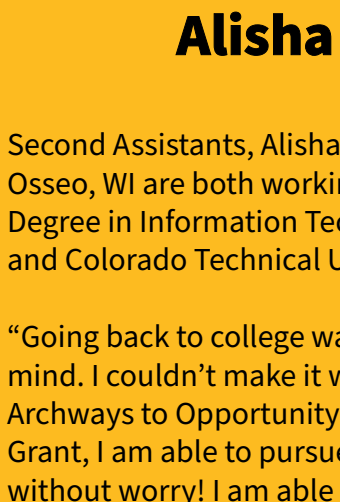
Onalaska, WI Parks & Rec Sponsorship



Onalaska SK Apple Donation



Jim Falls Elementary School Donation



Lake Hallie, WI T-ball Program Sponsorship



Eau Claire, WI Parks & Rec and Hobbs Municipal Ice Arena Sponsorship



Prairie du Chien, WI Youth Track Sponsorship

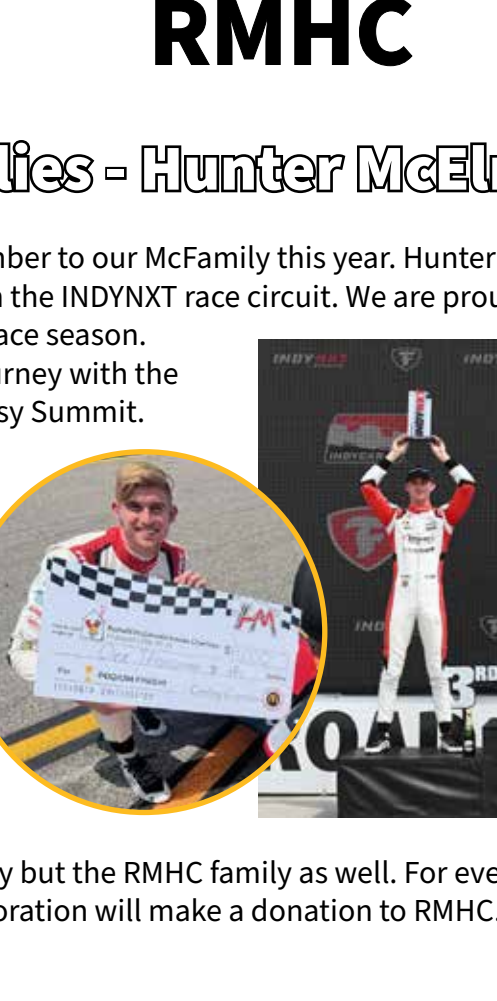
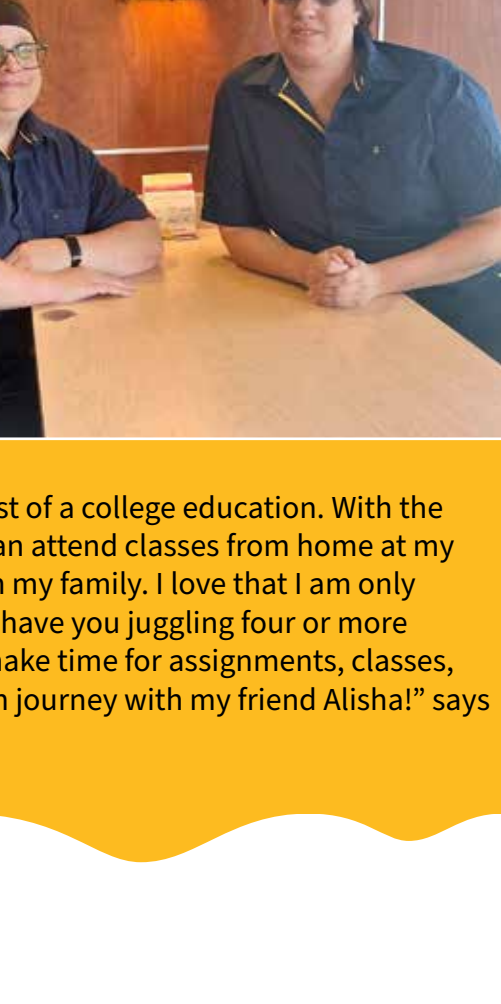
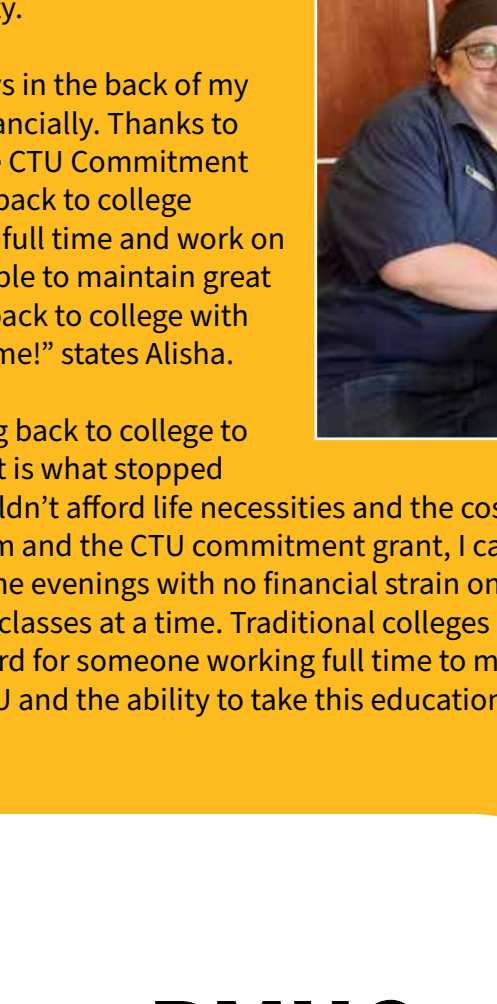
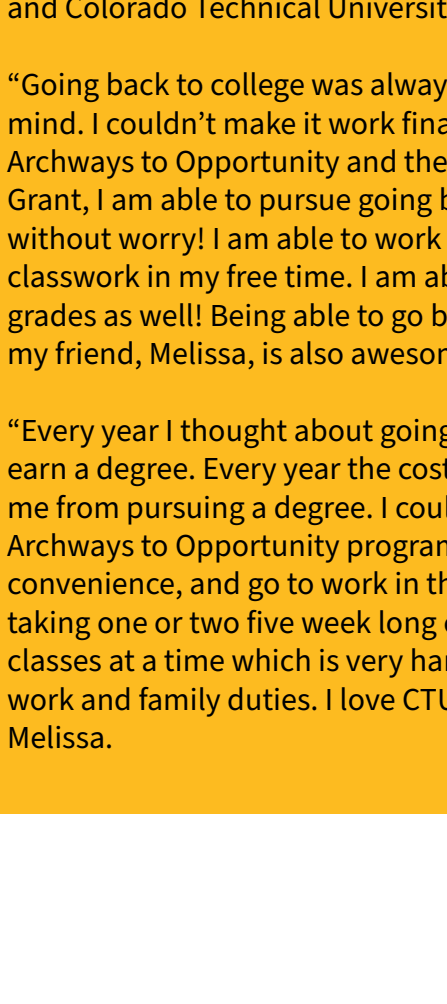


'Legen-Dairy' Milk Donations
With the help of Saputo Dairy and Kemps Milk, we donated 6,384 Chocolate and White milk jugs to the following Dairy Breakfasts during June Dairy Month!

- Spooner Dairy Breakfast - Spooner, WI
- Marquette Country Dairy Breakfast - Westfield, WI
- Olmstead County Country Breakfast on the Farm - Rochester, MN
- Jackson County Sundae on the Farm - Black River Falls, WI

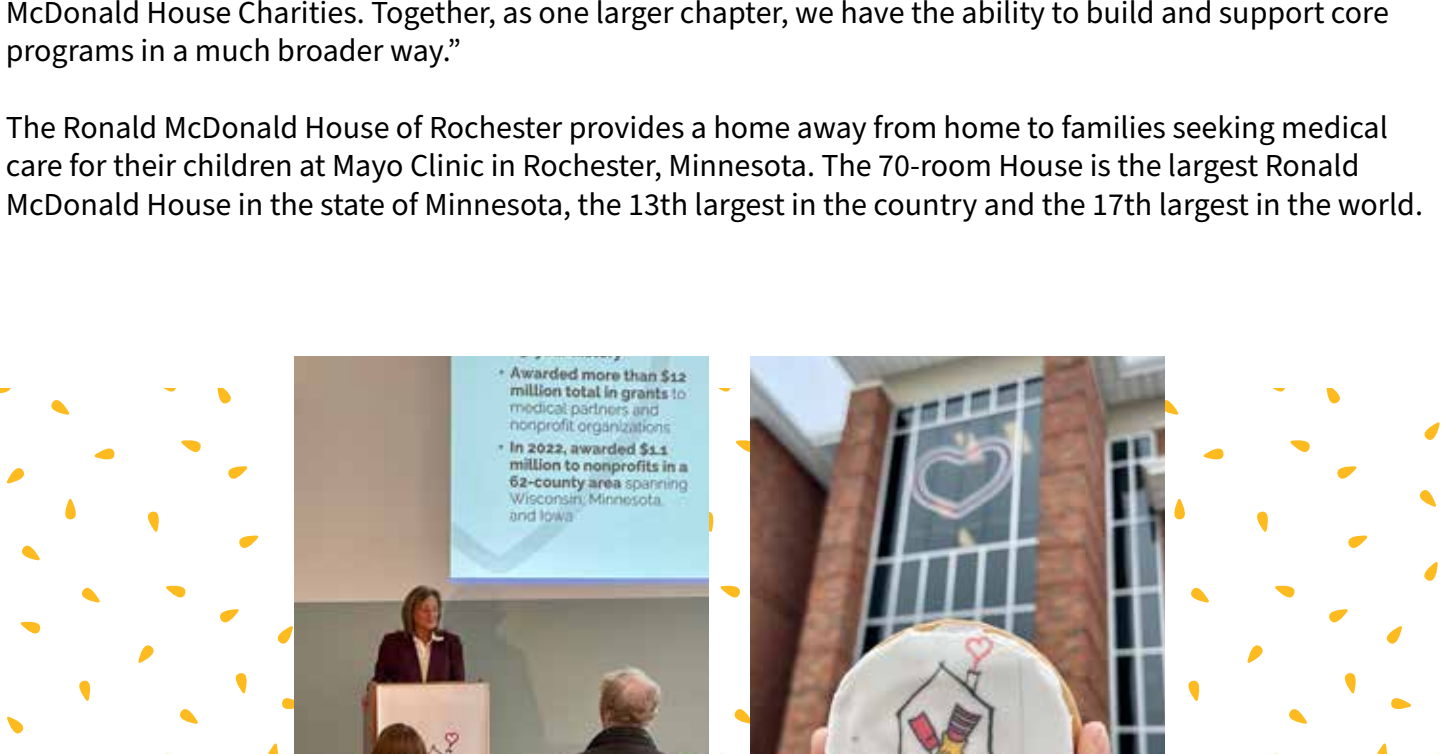
People Development

As Courtesy Corporation continues to develop and grow, there have been some exciting changes taking place throughout our company. In the first half of 2023, 96 employees have been promoted to a new level of management! Kudos to managers and the Training Department for your leadership to help others rise and achieve their goals!



Developing the Leader in Me!

In May, 28 Courtesy Corporation Managers took the next step in their careers and completed the McDonald's Developing the Leader in Me class. We look forward to seeing how they apply their learnings in the restaurant and become stronger leaders. Congratulations!



2023 Courtesy Corporation Summit

General Managers, 1st Assistant Managers, rising stars, and support staff gathered for a day of celebration, learning, and golden moments at the 2023 'You're Golden' Courtesy Summit in La Crosse, WI. Guests had the chance to meet with suppliers and partners, hear inspiring stories from two Ronald McDonald House Chapters, and create goals for the future!



Employee Commitment

Congratulations to all our employees who balance school and work. In Q1 & Q2, Courtesy Corporation McDonald's gave nearly \$90,000 in tuition dollars to our employees! McScholars and Archways to Opportunity are two awesome college tuition benefits available to all employees. For more information on how to participate, contact Human Resources at 608-781-8080.

Q1 & Q2 McScholars Total \$5,645



Q1 & Q2 Archways Total \$84,182

Alisha & Melissa Finding Success in School!

Second Assistants, Alisha Sieg and Melissa Olson, from Osseo, WI are both working towards their Bachelor Degree in Information Technology through McDonald's and Colorado Technical University.

"Going back to college was always in the back of my mind. I couldn't make it work financially. Thanks to Archways to Opportunity and the CTU Commitment Grant, I am able to pursue going back to college without worry! I am able to work full time and work on classwork in my free time. I am able to maintain great grades as well! Being able to go back to college with my friend, Melissa, is also awesome!" states Alisha.

"Every year I thought about going back to college to earn a degree. Every year the cost is what stopped me from pursuing a degree. I couldn't afford life necessities and the cost of a college education. With the Archways to Opportunity program and the CTU commitment grant, I can attend classes from home at my convenience, and go to work in the evenings with no financial strain on my family. I love that I am only taking one or two five week long classes at a time. Traditional colleges have you juggling four or more classes at a time which is very hard for someone working full time to make time for assignments, classes, work and family duties. I love CTU and the ability to take this education journey with my friend Alisha!" says Melissa.

RMHC

First for Families - Hunter McElrea

We welcomed a special new member to our McFamily this year. Hunter McElrea is a young driver from Australia in the INDY NXT race circuit. We are proud to sponsor Hunter during his 2023 race season. In March, he shared his racing journey with the managers and staff at our Courtesy Summit.

Not only is Hunter an exceptional racer, but he is also humble, down-to-earth, and very positive. Like our restaurant managers, he shares a drive to learn, improve, and stay positive when things go wrong.

We are excited to welcome Hunter into not only our McFamily but the RMHC family as well. For every podium finish Hunter has during his racing season, Courtesy Corporation will make a donation to RMHC. When Hunter wins, RMHC wins!

Boys and Girls Club Mental Health Services

In January 2023, The Boys and Girls Club of Greater La Crosse announced the expansion of the Mental Health Services program in partnership with Mayo Clinic Health Services. Courtesy Corporation and Ronald McDonald House Charities are long-time supporters of this program and were instrumental in its founding.

Wendy Lommen, who approached the BGC with this idea in 2016, spoke on the importance of mental health services at the announcement press conference in January.

RMHC Midwest MN, WI, IA Press Conference

Beginning January 1, Ronald McDonald House Charities of Western Wisconsin and Southeastern Minnesota and Ronald McDonald House Charities of Rochester merged to become Ronald McDonald House Charities Midwest MN, WI, IA. "The merger of our chapters creates a synergy of resources and passion, allowing us to amplify our impact and deliver greater support to families in need," said Nick Mueller, CEO of Ronald McDonald House Charities Midwest MN, WI, IA. "We are excited for the future," said Wendy Lommen, former President and Director of RMHC of Western Wisconsin and Southeastern Minnesota. "Our organization worked to address unmet needs and strengthen communities, all while serving the mission of Ronald McDonald House Charities. Together, as one larger chapter, we have the ability to build and support core programs in a much broader way."

The Ronald McDonald House of Rochester provides a home away from home to families seeking medical care for their children at Mayo Clinic in Rochester, Minnesota. The 70-room house is the largest Ronald McDonald House in the state of Minnesota, the 13th largest in the country and the 17th largest in the world.

Saxton Family RMHC

The Saxton family holds a special place near and dear to our hearts. Parker Saxton was involved in a terrible accident that required extensive treatment, surgeries, and therapy. His family was able to utilize the Ronald McDonald House in Madison for a period of time while he received the treatment he needed. Parker is the grandson of Jim Blank, a long-time employee of Courtesy Corporation. Leigha Saxton, Parker's mom, shared their wonderful experiences from their stay at the Ronald McDonald House during such a difficult time in their lives at our Courtesy Corporation Summit in March.

House Dinner Heroes

Crew and managers from our restaurants in Decatur, IA, Wisconsin Dells & Westfield, WI, Mason City & Decorah, IA, and Rochester, MN, served nutritious meals for families staying at the Ronald McDonald Houses in Rochester, MN, and Madison, WI.

One Million Pop Tabs!

Did you know you can collect and donate pop tabs to support Ronald McDonald House Charities? Through the Pop Tab program, aluminum pull tabs on beverages and various aluminum cans are recycled in exchange for cash that directly supports RMHC. These little pieces of aluminum add up and raise thousands of dollars for the House each year!

Two local elementary schools made a huge difference this year by collecting pop tabs in their classrooms. The 3rd-grade class at Red Creek Elementary in Black River Falls, WI, and the 1st-grade class at Halstead Elementary in Chippewa Falls, WI, collected 1000 POUNDS of pop tabs for the Ronald McDonald House! That is more than ONE MILLION pop tabs! We thank both schools for giving back to their community and helping families in need.

Courtesy Moments

Customer Cheeseburger Birthday Cake!

Happy Birthday Grinace!

Their Best Offset & Carl B Impression!
- Main St. Albert Lea, MN -