Operational Excellence 2024 POWER OF US Courtesy Summit!

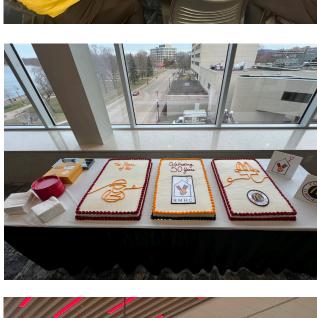
to celebrate our achievements. The event in La Crosse, WI brought together 150 General Managers,

1st Assistants, Rising Stars, and Support staff to reflect on our past success and set the vision for the future. Kellie Allie, McDonald's US Field Learning Manager, shared insights on teamwork and achieving success through collaboration. Breakout sessions focused on leadership, handling challenges, identifying future leaders, managing food costs, and ensuring profitability. Colleagues shared their McDonald's journey throughout the day, making it an inspiring and growth-filled day!





































Courtesy Corporation is proud to have raised 4 Million for RMHC! As a part of our company, we are driven by the mission of RMHC. At this year's summit, we were able to celebrate a big milestone in raising money for our charity of choice, the Ronald McDonald House.

work that each individual has put into their respective roles. We are truly grateful for their hard work and commitment, and we look forward to many more years of success together. Serveral of our cherished staff members were celebrated in the store! **Judy Larrieu** Ellsworth, WI 15 Years

10 Years

Eva Kline – Sparta, GM, 1/7

Eva Kline Tomah, WI Sparta, WI 25 Years 10 Years 20 Years Erik Ickler - Office, 2/4 Danny Shogren - Decorah, Overnight Janitor, 2/24 Nicole Breitenfeld - Spooner, 2nd Asst., 3/17

McFamily

Congratulations to the 30+employees who celebrated significant anniversaries during Q1 and Q2 of 2024! These anniversaries signify not only the length of service, but also the commitment and hard

Theresa Rhea

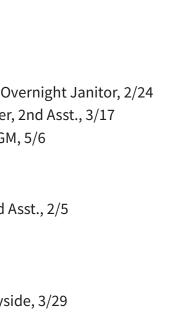
Susan Simonis - Mosinee, Dayside, 2/1 Patrick Molitor - Mosinee, Crew, 2/1 Amie Rector - Dells 3, 2nd Asst., 2/5 Kristi Bauer - Durand, Dayside, 2/10 Amanda Potvin – Turtle Lake, Dayside, 2/12 Catrina Harrison – Viroqua, Dayside, 2/17 James Gerske - Losey, Dayside, 2/8 Nancy Perez Placencia – 19th St., Swing, 3/10 Anna Varwig – Chippewa, Swing, 3/20 Rosemary Chase – Hastings, Dayside, 3/4 Rufino Reyes - 14th St, Maintenance, 5/6 **15 Years**

Brady Fisher - 19th St, GM, 3/25 Cindy Lantz - Truax, Dayside, 3/27

Judy Larrieu – Ellsworth, Associate Mgr, 4/22

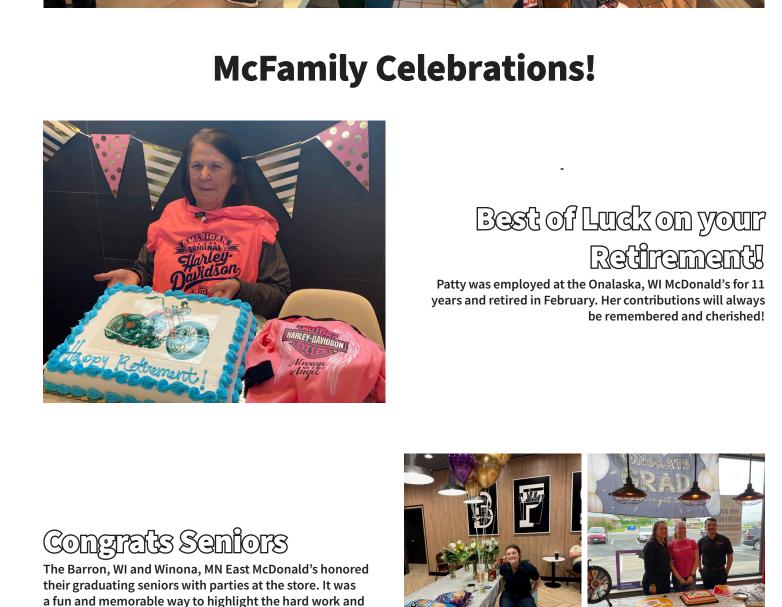
Jennifer Zeinert - Merrill, 2nd Asst., 2/1 Anissa Kimm - Mosinee, Dayside, 2/1 Sarah Hinrichs – Spooner, GM, 5/6 25 Years Theresa Rhea – Tomah, 2nd Asst., 2/5 Shawn Senn - HR, 3/1 30 Years Lynette Ebert – Tomah, Dayside, 3/29 **40 Years** Mark Johnston – Supervisor, 4/12

McFamily & McFriends Nights



Todd Harris - Maintenance, 4/14 Crew and managers were given the opportunity to invite their friends and family to the restaurant and provide them with a tour,

engage with colleagues and enjoy a meal on us!





achievements of the student employees!



Ba Da Ba Ba-by Shower!

McFamily members from the Red Wing, MN store celebrated

mother-to-be, Nanci, with a baby shower.



the end of the year than at

McDonald's! Plainview-Elgin-Millville

Jr. High Special Education class

celebrated the end of the school year

with a field trip to McDonald's.

Northwoods Baseball League

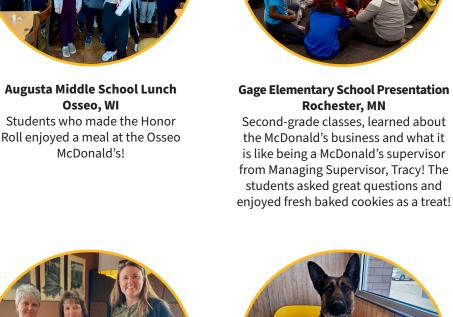
Eau Claire, WI

Proud to support the Eau Claire

Express, La Crosse Loggers and

Rochester Honkers in the Northwoods

Baseball League!



K9 Jasper Enjoys 1st Cheeseburger!

Barron, WI Jasper, a K9 dog with the Barron

County Sheriff's Department, was

rewarded with his first McDonald's

cheeseburger after passing his narcotics detection recertification. Thanks for stopping by Jasper!

Stoddard Park Sponsor

Osseo, WI

We're proud to sponsor the Osseo

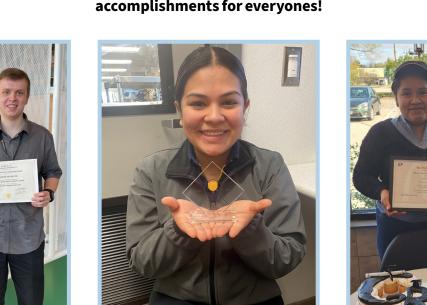
Stoddard Park Rejuvenation project!

Career Fairs Mosinee High School - Mosinee, WI Altoona High School - Altoona, WI

help others rise and achieve their goals!











Society for Leadership and Success, an honor society only offered to students with a 3.85 GPA or higher. She summed up her experience with CTU in this way, "The saying, 'The only thing holding you back is you,' is

RMHC

Round-Up Rally Competition = SUCCESSI

Courtesy Corporation takes great pride in our connection to Ronald McDonald House Charities. This year,

we are excited to have set a company Round-Up goal and launch our very own Round-Up Rally!

120 is the magic number! The average round-up is \$0.42. If each restaurant can get 120 customers per day to round up, that amounts to \$50 a day—and it quickly

adds up from there. With that magic \$50-a-day goal in mind, we set an ambitious company goal to raise \$1.5 million in Round-Up by March 2025!

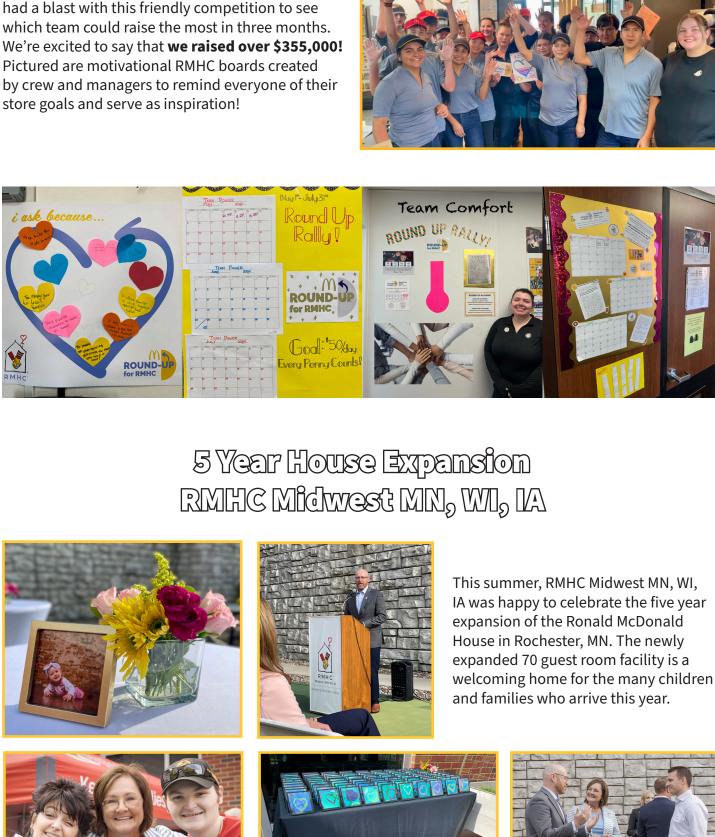
Everyone in our stores is motivated, inspired and excited to accomplish our goal! We recently finished a major Round-up Rally competition that kicked off this spring. All stores were divided into teams, and

my time as long as it's done by the deadline," Emelia said. "I like the one-class pace; it's easy to balance working full time, plus being a homeowner," Emelia says. She even plans to start a two-class pace to finish out her degree. "I've been urging everyone I can to take CTU courses, as they are not incredibly time-consuming...These classes can be taken at home. I do most of my school work after I worked for the

Emelia is eight months away from earning a Bachelor's in Business Administration through the online program and has already been able to apply it to her role in the restaurant. "I see a lot of what we do every day in the restaurant lines up with this degree," she remarked. Emelia was nominated by Colorado Tech to join the National

very true. You can set your mind to do anything and work hard for it!"

day already."



Hastings Way, Our Round-Up Champions!

Hastings Way consistently lead our company in total Round Up and have raised almost \$24,000 in the first half of 2024! That is an average of \$114.81 per day! To thank them for their many years of dedication, RMHC Midwest WI, MN, IA CEO Nick Mueller stopped by the restaurant and rolled out the red carpet for Co-GMs Luke, Janessa, and their team.





at your nearest McDonald's!

Halmstad Elementary Chippewa Falls, WI An impressive 445 pounds of pop tabs were collected by the 1st Grade students to be donated to Ronald McDonald House Charities. Follow us on Social Media!

Promodic Celebrating our Graduates Congratulations to Liz, Dakota and Ana Rojas on graduating from Hambuger University! We also want to congratulate Ericka, Maria, Maricela and Elsa on graduating from English Under the Arches! What great accomplishments for everyones!

> **Archways \$13**1,480 \$5,643 A olovado Technical University

House Dinner Heros! General Managers spent time preparing and serving dinners to families staying at the Ronald McDonald House. It was a heartwarming experience to be able to support and care for those going through difficult times. Thanks to a few members of the Rochester, MN patch, Jimmy Cha, Haley Hernandez, Tracy Jacobs, Shania Prestholt, Marcus Calhoun and Katie Ickler.

Washington-Kosciusko Elementary Winona, MN Ryan Wildes, General Mnager of Winona East McDonald's